

AI & ML

Is AI technology an answer to the data-democratization challenge?

Roundtable Summary

For the second year in a row, cux.io is the finalist of the Data Startup Challenge. What we try to achieve on the market is to focus on making analytics easier and more approachable within the companies. Working with the clients shows me that even the whole army of data scientists and analysts don't make teams data-informed on a daily basis. Data democratization is a challenge we're all facing. What kind of tools do we need to fight this gap?

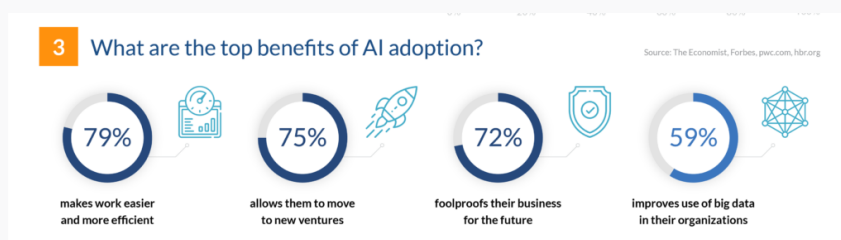
How AI technology can help us here and now to face the problems and prepare our organizations for operational excellence. Is the scenario – minimal effort-maximum effect possible here?

In this session we will discuss and share perspectives around the following questions:

- What is data democratization about? What should be?
- How to deal with the lack of analytical skills on the market?
- What do we need to allow our teams to make data-informed decisions?
- Levels of analytics in the organization – short and long-term perspective.

BACKGROUND CONTEXT

AI technology assist us on the everyday basis. Using the algorithms to analyse the data is nothing new, but supporting "rookies" in getting a new skills seems to be the future. We all expect and/or fear that AI will make our job someday. Instead, we should take it and use it in the smart, approachable way. The new solutions sound great, but what the companies REALLY need? What about the data-privacy, implementation? This roundtable is a space to come with the most significant rules to make it happen for the solution provider and companies profits.



Roundtable Chairs



Paulina Walkowiak
CEO | co-founder,
cux.io
[LINKEDIN](#)

Paulina Walkowiak is CEO & co-founder of cux.io – The Digital Experience Analytics Tool providing real-time insights into user perspective and what you can do to improve their experience.

She helps companies translate knowledge about users into specific business decisions. She supports enterprises in data-driven transformations and developing analytical strategies. Worked, among others, with Warner Bros. Discovery, Schibsted, PZU or EFL.

TEDx speaker, academic lecturer. Strong Women in IT. Winner of the ranking of 50 Most Creative People in Business. As a mom of two, she proudly calls herself Mompreneur.